

## DEALERSHIP & AUTOMAKER

# Considerations for EV Charging

ATTRACT EV DRIVERS • COMMUNICATE EV AVAILABILITY • BECOME AN EV EXPERT

When considering EV charging stations for your auto dealerships or manufacturing facilities it is important to consider your customers, your facilities' service area and publicly available parking locations. Consider how often you see electric vehicles in parking areas around your establishment, and how many of your vehicles will increasingly be EVs. Research indicates EV adoption continues to grow exponentially, so plan for the future now by installing EV charging stations at all your locations.

## Considerations for Dealerships and Automakers

- **Attract EV Drivers:** Reach new customers who will be more than happy to use your charging stations while they browse your other vehicles.
- **Communicate EV Availability:** Placing publicly available charging stations communicates to all your customers that you offer electric vehicles. This may encourage that next EV sale!
- **Become an EV Expert:** Although EVs have been around for quite some time many consumers still have many questions about EVs and their ownership, become their go-to expert answering all their questions.
- **Custom Branding:** EVI offers fully comprehensive and customizable solutions to extend your brand and offer a branded charging experience.

## PLAN FOR FUTURE DEMAND



The Edison Foundation estimates that by 2030 there will be over 18.7 million electric vehicles on the roadways requiring additional EV charging infrastructure.

Be prepared for the future by installing Blink IQ 200 charging stations today and differentiate yourself from other dealerships.

When you're ready, an EV Intergrations representative can help you accurately assess the need for your facility.

CALL 504-369-3202