

MIXED-USE

Assessing EV Charger Need for Mixed-Use Properties

CHARGING
STATION



PROVIDE A PREMIUM TENANT AMENITY • ATTRACT HIGH INCOME AND REPEAT EV DRIVER CLIENTELE

When considering EV charging equipment, it is helpful to inquire with tenants, operations, and valet staff as to the number of electric vehicles frequenting your property. Research indicates EV adoption continues to grow exponentially, so plan for the future now by installing EV charging stations today.

Considerations for EV Charging Stations

- Do I wish to attract tenants with consumer-focused amenities?
- Does my property wish to attract EV drivers?
- Can I leverage Blink's 180,000+ members to drive traffic to my property and tenants' businesses?
- How can I use EV charging stations to create loyal tenants and customer loyalty?
- What value can Blink EV charging stations bring to my property?
- What will the driver experience be while charging their EV on my property?
- Can I use the charging equipment to sell advertisements or pedestal wraps for tenant promotions?
- Does the equipment allow for the smart use of electricity, including local load management?

PLAN FOR FUTURE DEMAND



The Edison Foundation estimates that by 2030 there will be over 18.7 million electric vehicles on the roadways requiring additional EV charging infrastructure.

Be prepared for the future by installing Blink IQ 200 charging stations today and differentiate yourself from other establishments.



EV Intergrations
Get Charged

When you are ready, an EVI representative can help you accurately assess the need for your community.