
Dealership & Automaker EV Charging Solutions

Communicate
EV Availability

Attract EV
Drivers and
Drive Loyalty

Help Reduce
CO² Emissions

Increase Brand
Exposure





With Americans driving EVs in record numbers and billions of dollars in new federal funding, dealerships and automakers provide an essential amenity for electric vehicle (EV) drivers, attract a higher-income demographic, and create brand loyalty by offering charging solutions.

Whether you're an auto dealership focused on selling electric vehicles to your customers or an automaker electrifying your vehicle offering, providing EV charging stations prepares your dealership for the rapid incline of EV drivers.

Sell More EVs With **DESTINATION EV CHARGING**



- Attract existing and potential customers who will be more than happy to browse other vehicles while they charge
- Provide EV charging as a complementary amenity or as an additional revenue center
- Increase the amount of foot traffic and the number of repeat customers with the premium amenity offering
- Add publicly available EV chargers in addition to your service area
- Appeal to a growing audience of EV drivers
- Include another touch point for Brand exposure for your existing and potential customers
- Improve your green appeal by offering EV charging and supporting alternative and green energy solutions
- Enhance current sustainability initiatives with EV charging stations
- Help improve air quality and reduction of CO2 emissions

Dealership and Automaker EV Charging Solution

Throughout the United States, dealerships and automakers are turning to Blink to help them install EV charging stations on their properties, providing a clean greener amenity for the local community, while improving appeal of their destination to EV drivers.



Blink IQ 200 charging stations are ideal for dealerships and automaker destinations offering maximum flexibility and control.

- Works with all electric vehicles (Tesla adapter may be required)
- Billing can be time-based, kWh-based, session-based, or can even be set as a complimentary benefit
- Easy payment options via RFID, Apple Pay, Google Wallet and all major credit cards
- Centrally manage your EV charging stations via the Blink Network
- Networked solution allows for full control, monitoring and reporting of EV station usage
- Text and email alerts inform EV drivers of charging station status
- Dynamic load management allows you to maximize usage
- EV charging stations can contribute to LEED certification
- 24/7 Blink customer service for EV drivers and station hosts
- Fully customizable pedestal wraps for branded messaging

30%
ELECTRIC
VEHICLE
POPULATION
BY 2025

13 Million
CHARGING
PORTS NEEDED
BY 2030



EV Charging Station Considerations

- Does my property wish to attract a higher income demographic?
- Can I use EV charging services to build brand loyalty?
- What will the consumer experience be while charging their EV on my property?
- Do I prefer to provide the amenity as complementary or charge usage fee?
- Can I use the charging stations to promote a test drive or vehicle upgrade?
- What value can Blink EV charging stations bring to my property?

Assessing Customer Needs

It may be helpful to inquire with the sales and customer service staff on the number of electric vehicles they see frequenting your property.

Research indicates EV adoption is growing exponentially and therefore it is best to plan for the future when deploying EV charging stations.

When you're ready, an EV Intergrations representative can help you accurately assess the need for your facility.

